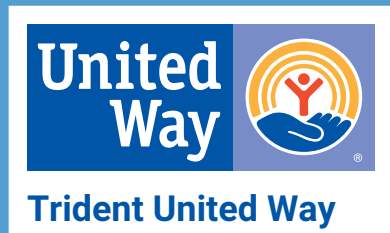




# UNITED WE IMPROVE LIVES



## WHO WE ARE

United Way was established in 1887 in Denver, CO, by a woman, a priest, two ministers and a rabbi. Since then, the organization has mobilized more than 2.6 million volunteers and raised \$4.8 billion across 1,800 local United Ways in 40 countries and territories, ranking United Way as the world’s largest privately funded nonprofit organization.

Each local United Way focuses on the issues that matter most in that community, with resources and global experiences from United Way Worldwide for support. Trident United Way has served Berkeley, Charleston and Dorchester counties for nearly 80 years and focuses on three impact areas: education, financial stability and health. We fund outcome-driven programs and serve as the backbone for initiatives that bring organizations together to solve complex social issues that no one organization can solve alone. In 2021, United Way was again voted America’s Favorite Charity by The Chronicle of Philanthropy.

## OUR REACH

In 2022-2023, Trident United Way was honored to work with more than 400 companies and 3,230 volunteers in the Tri-County Region.



**24,104**  
CLIENTS SERVED

Connecting & Uniting through Trident United Way’s CharityTracker™ community network.



**OVER 7,000**  
DONORS

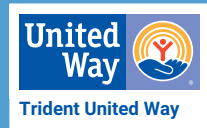
From corporate campaigns to individual donors, Trident United Way cherishes each person who supports our work and our community.



@TridentUnitedWay



6296 Rivers Avenue  
North Charleston, SC



# UNITED WE IMPROVE LIVES



A manager at a local retail store had concern for a long-time employee, Paula, and contacted our Dorchester Resource Connection Center in search of help. Paula had suddenly taken custody of her teenage grandchild who was struggling with health issues. As a result, Paula had to scale back to part-time work so that she could be home before and after school. Additionally, when the child's mother left, she took the SNAP and Medicaid cards. Now, not only was additional care needed for the child, but the financial supports were unavailable. Paula could no longer make ends meet.

Thankfully, Paula's manager knew about Trident United Way's Resource Connections Centers. Our team was able to get Paula assistance for rent, food and utilities so that she could be there for her grandchild.

**WE ARE CONNECTIVE**

**WE BRING TOGETHER**

PEOPLE ORGANIZATIONS RESOURCES

**WE STRIVE TO**

LISTEN ENGAGE RESPOND BUILD ON STRENGTHS

**FOCUSING ON**

EDUCATION FINANCIAL STABILITY HEALTH BASIC NEEDS

**THROUGH**

COMMUNITY TOOLS VOLUNTEER ENGAGEMENT FUNDING PROGRAMS MEASURING RESULTS

**AND TOGETHER WE CAN...**

CLOSE GAPS OPEN OPPORTUNITIES CREATE PATHWAYS

## 2022-2023 Highlights

**7,427 INDIVIDUALS SERVED** through in-person services provide at Trident United Way Resource Connection Centers.

Trident United Way AmeriCorps members connected **1,531** people with **1,586** basic needs and crisis mitigation services.

Trident United Way staff and volunteers completed **2,613** State and Federal taxes in partnership with SC Thrive resulting in nearly **\$3.9M** in refunds back in clients' hands.