

Trident United Way 211 Traffic Overview



Total Calls 12,487 -10%*



Total Referrals 38,409 74%*



Total Texts 2,093



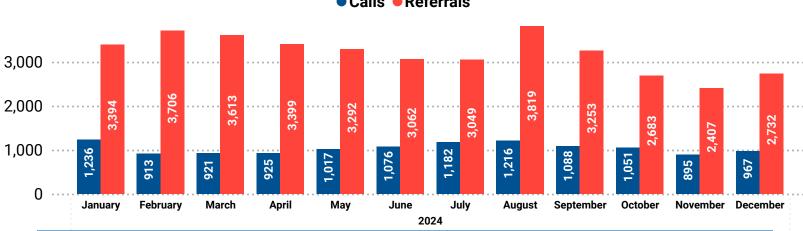
Website Visits 22,809

Total Contacts: 37,389

Calls and Referrals by Month

Jan-Dec 2024



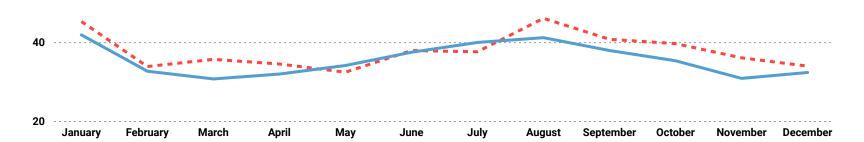


In 2024, calls to 211 followed seasonal patterns. Calls decreased in the Spring and rose during the Summer. Calls were down by 10% compared to 2023. Call volume was at or below 2023 levels for all months. Compared to 2023, call volume was lowest from August to November. Due to Hurricane Helene's trajectory into western SC and the Upstate, it is likely that there were less calls to 211 during the typical hurricane season. Referrals increased significantly, partly because referrals were provided per service rather than per organization. This allows for a more accurate record of referred programs and services than the previous method.

Average Daily Calls

Jan-Dec 2023 v. Jan-Dec 2024

- - Average calls per Day in 2023 ——— Calls in 2024 average per Day

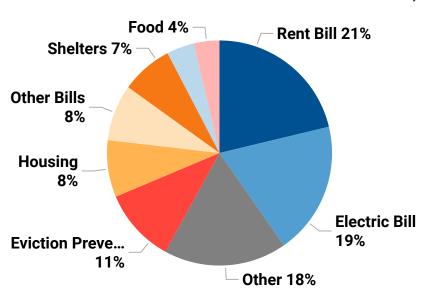




Trident United Way Needs Breakdown

Needs Breakdown

Based on Calls, Jan-Dec 2024



Needs	Calls	Calls YoY%*	Referrals	Referrals YoY%*
Rent Bill	3,200	-5%	7,650	69%
Electric Bill	2,873	4%	7,556	75%
Eviction Prevention	1,606	9%	2,444	50%
Housing	1,232	-5%	3,959	94%
Other Bills	1,221	19%	2,006	29%
Shelters	1,118	-6%	2,171	102%
Home Rehab.	599	12%	1,208	17%
Food	551	3%	3,208	83%

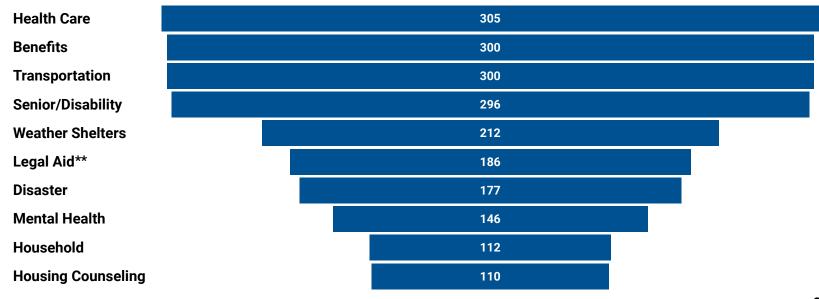
***See below for further information

Rent and Electric Assistance continued to be the top needs for the Trident region. Calls for both made up 49% of all calls and remained at similar levels to the previous year. Calls for Affordable Housing and Shelters were slightly lower than 2023. Other housing related needs such as Eviction Prevention and Other Bills saw more substantial increases. Overall, the top needs for the Trident region saw few changes from 2023.

Breakdown of Other Needs

Based on Calls, Jan-Dec 2024

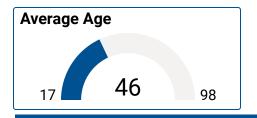
Included in the "Other" category are additional needs presented by 211 callers that fall outside the top categories listed above. Below is a breakdown of the next most frequently requested needs. Calls for Transportation, Health Care, Senior & Disability Needs, Weather Shelters, and Benefits Assistance consist of the majority of "Other" needs.





Trident United Way 211 Demographics





Gender	Calls ▼	%*
Female	2,144	79.23%
Male	556	20.55%
Not Listed	4	0.15%
Transgender	2	0.07%



Caller Type	Calls ▼	%*
Self	11,814	94.61%
Friend/Relative	512	4.10%
Community Agency/Organization	145	1.16%
Business	10	0.08%
Church	3	0.02%
Police	3	0.02%

Race-Ethnicity	Calls ▼	%*
Two or More Races	5,045	67.14%
Black/African American	1,857	24.71%
White	498	6.63%
Hispanic or Latino	74	0.98%
Race/Ethnicity Not Listed	28	0.37%
American Indian or Alaskan Native	10	0.13%
Asian	1	0.01%
Native Hawaiian or Other Pacific Islander	1	0.01%



Income Brackets	Calls ▼	%*
No Income	717	29.76%
\$1-\$14,999	660	27.40%
\$15,000-\$24,999	448	18.60%
\$25,000-\$34,999	344	14.28%
\$35,000-\$49,999	177	7.35%
\$50,000-\$74,999	53	2.20%
\$100,000-\$149,999	5	0.21%
\$75,000-\$99,999	5	0.21%

Household Composition	Calls ▼	%*
Single Female with Children	819	32.6%
Single Female	796	31.7%
Single Male	306	12.2%
Couple with children	256	10.2%
Couple without children	197	7.8%
Grandparent with children	87	3.5%
Single Male with Children	53	2.1%



Education Level	Calls ▼	%*
GED/High School	949	46.4%
Some college	548	26.8%
Less than GED/High School	252	12.3%
Associate's degree	154	7.5%
Bachelor's degree or higher	141	6.9%

Employment Status	Calls ▼	%*
Employed	960	38.4%
Full-time	680	27.2%
Part-time	280	11.2%
Unemployed	777	31.1%
Disabled	531	21.2%
Retired	195	7.8%
Self-Employed	37	1.5%

Public Assistance	Calls ▼	%*
No Assistance	1,585	57.1%
Has Assistance	1,189	42.9%
SNAP	534	19.3%
Other	301	10.9%
Multiple	290	10.5%
Not Collected	28	1.0%
Section 8	21	0.8%
WIC	13	0.5%
TANF	2	0.1%

Veteran Status	Calls ▼	%*
No	2,491	95.00%
Yes - Veteran	112	4.27%
Yes - Retired	12	0.46%
Yes - Active Duty	4	0.15%
Yes - Reservist	3	0.11%
Heath Insurance	Calls ▼	%*
Vec	1 607	60.8%

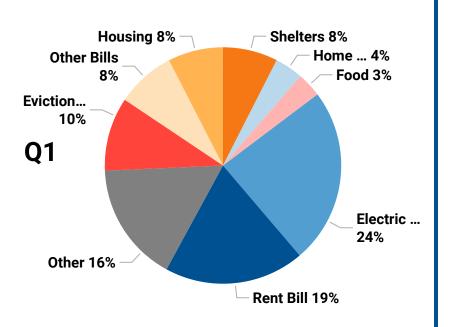
No

30.2%

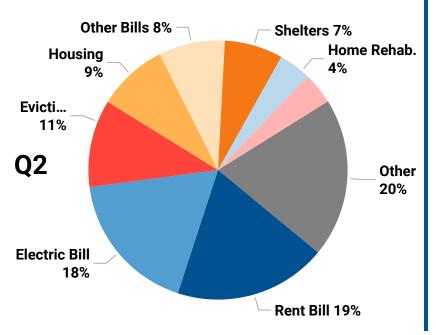
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Trident United Way Quarterly Top Needs Overview



Needs	Calls	Calls YoY%*	Referrals	Referrals YoY%*
Electric Bill	906	25%	2,920	219%
Rent Bill	722	-12%	2,094	163%
Eviction Prevention	380	44%	681	149%
Other Bills	304	3%	642	45%
Housing	284	-16%	918	85%
Shelters	283	-13%	442	58%
Home Rehab.	146	35%	295	35%
Food	126	6%	818	151%

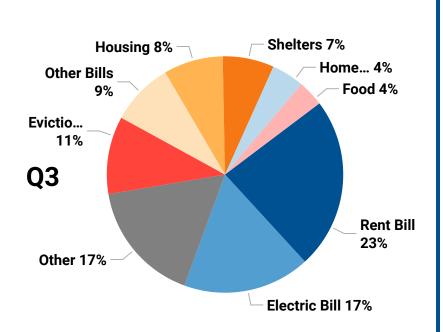


Needs	Calls	Calls YoY%*	Referrals	Referrals YoY%*
Rent Bill	727	-9%	1,617	64%
Electric Bill	683	33%	1,675	125%
Eviction Prevention	417	55%	596	103%
Housing	335	-3%	1,093	104%
Other Bills	316	46%	491	67%
Shelters	278	1%	570	131%
Home Rehab.	155	5%	291	0%
Food	150	15%	837	134%

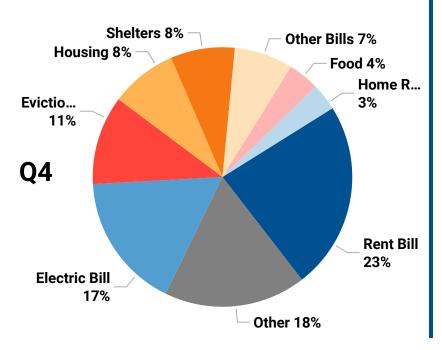
^{*}Compared to previous year's calls, same time period



Trident United Way Quarterly Top Needs Overview



Needs	Calls	Calls YoY%*	Referrals	Referrals YoY%*
Rent Bill	976	4%	2,162	108%
Electric Bill	724	-10%	1,656	72%
Eviction Prevention	442	-13%	666	14%
Other Bills	358	49%	447	55%
Housing	338	-3%	1,166	109%
Shelters	292	0%	618	161%
Home Rehab.	186	13%	376	26%
Food	147	1%	770	102%



Needs	Calls	Calls YoY%*	Referrals	Referrals YoY%*
Rent Bill	775	-4%	1,777	4%
Electric Bill	560	-24%	1,305	-23%
Eviction Prevention	367	-15%	501	4%
Housing	275	3%	782	75%
Shelters	265	-10%	541	75%
Other Bills	243	-10%	426	-20%
Food	128	-8%	783	14%
Home Rehab.	112	-5%	246	7%



Trident United Way Overdue Bill Amount Overview

Callers requesting Rent, Mortgage, Utility, or other forms of financial assistance may opt in to tell 211 the dollar amount they are overdue on payments. Average overdue bills fluctuated throughout the year. Average rent, mortgage, electric, and water bills were highest in Q1. Freezing temperatures in January, which often lead to burst water pipes, may contribute to higher averages. Q4 saw the second highest averages for most bills. Additional holiday expenses may contribute to overdue bills in Q4 and early Q1. Heavy rain in August resulting in flooding may have contributed to the higher volume of calls in Q3.

Quarter 1								
Top Needs	Calls	Callers w/ Stated Debt	Average Overdue Bill	Total Overdue				
Electric Service Payment Assistance	906	299	\$1,980	\$591,943				
Mortgage Payment Assistance	59	13	\$2,778	\$36,110				
Rent Payment Assistance	721	216	\$5,718	\$1,235,018				
Rental Deposit Assistance	48	10	\$908	\$9,080				
Water Service Payment Assistance	108	47	\$1,144	\$53,760				
Total	1,523	498	\$3,867	\$1,925,911				

Quarter 2								
Top Needs	Calls	Callers w/ Stated Debt	Average Overdue Bill	Total Overdue				
Electric Service Payment Assistance	683	303	\$1,522	\$461,182				
Mortgage Payment Assistance	42	17	\$1,587	\$26,987				
Rent Payment Assistance	727	291	\$3,658	\$1,064,570				
Rental Deposit Assistance	61	14	\$1,375	\$19,255				
Water Service Payment Assistance	128	64	\$803	\$51,369				
Total	1,336	571	\$2,843	\$1,623,363				

Quarter 3								
Top Needs	Calls	Callers w/ Stated Debt	Average Overdue Bill	Total Overdue				
Electric Service Payment Assistance	724	316	\$1,266	\$400,039				
Mortgage Payment Assistance	65	23	\$1, 839	\$42,294				
Rent Payment Assistance	973	466	\$4,101	\$1,911,217				
Rental Deposit Assistance	56	15	\$1 ,698	\$25,470				
Water Service Payment Assistance	143	75	\$497	\$37,298				
Total	1,650	751	\$3,217	\$2,416,318				

2024 Total Amount

	Quar	ter 4		
Top Needs	Calls	Callers w/ Stated Debt	Average Overdue Bill	Total Overdue
Electric Service Payment Assistance	560	240	\$1,388	\$333,061
Mortgage Payment Assistance	53	24	\$2,224	\$53,372
Rent Payment Assistance	773	335	\$4,411	\$1,477,840
Rental Deposit Assistance	38	13	\$1,565	\$20,340
Water Service Payment Assistance	118	51	\$709	\$36,184
Total	1,307	548	\$3,505	\$1,920,797

2023 Total Amount

Needs	Calls	Callers w/ Stated Debt	Average Overdue Bill		Total Overdue
Automobile Payment Assistance	34	9	\$	643	\$5,787
Electric Service Payment Assistance	2,873	1,158	\$1	,543	\$1,786,225
Gas Service Payment Assistance	54	12	\$	666	\$7,992
Internet Service Payment Assistance	23	6	\$97		\$582
Mortgage Payment Assistance	219	77	\$2	,062	\$158,763
Rent Payment Assistance	3,194	1,308	\$4	,349	\$5,688,645
Rental Deposit Assistance	203	52	\$1	,426	\$74,145
Sewer Service Payment Assistance	42	18	\$	317	\$5,702
Water Service Payment	497	237	\$	754	\$178,611

Total

5,856 2,363 \$3,346 \$7,906,452

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Needs	Calls	Callers w/ Stated Debt	Average Overdue Bill	Total Overdue
Electric Service Payment Assistance	2,773	742	\$1,130	\$838,284
Gas Service Payment Assistance	41	6	\$1 ,191	\$7,147
Heating Fuel Payment Assistance	10	2	\$650	\$1,300
Mortgage Payment Assistance	199	33	\$2,378	\$78,458
Prescription Expense Assistance	72	2	\$1,650	\$3,300
Property Tax Payment Assistance	16	1	\$3,200	\$3,200
Rent Payment Assistance	3,357	887	\$3,254	\$2,886,634
Rental Deposit Assistance	228	34	\$1,318	\$44,799
Sewer Service Payment Assistance	19	2	\$2,375	\$4,750
Undesignated Temporary Financial Assistance	32	1	\$400	\$400
Water Bill Payment Plan Negotiation Assistance	2	1	\$188	\$188
Water Service Payment Assistance	560	162	\$814	\$131,826
Total	6,245	1,559	\$2,566	\$4,000,287



Trident United Way 211 Top Needs by County





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Total	12,4		-10%		409	74	
County		Berke	lev	Charle	ston	Dorch	ester
Top Needs		Calls	Calls YoY%*	Calls	Calls YoY%*	Calls	Calls YoY%*
Rent Bill		707	-19%	1,739	1%	754	-2%
Electric Bill		435	-15%	1,514	2%	924	19%
Eviction Prevention		291	-8%	1,012	15%	303	11%
Housing		238	-27%	706	-1%	288	12%
Other Bills		290	6%	617	16%	314	45%
Shelters		188	-20%	727	-5%	203	12%
Home Rehab.		143	17%	346	4%	110	34%
Food		121	-14%	284	2%	146	25%
Health Care		74	-4%	153	12%	78	28%
Benefits		71	-8%	155	17%	74	7%
Transportation		56	-14%	175	24%	69	23%
Senior/Disability		65	-7%	155	-10%	76	-6%
Weather Shelters		29	164%	148	185%	35	218%
Legal Aid		46	-68%	104	-66%	36	-69%
Disaster		34	240%	88	4 87%	55	244%
Mental Health		49	-26%	70	6%	27	-25%
Household		36	89%	42	-25%	34	-24%
Housing Counseling		22	633%	61	5 78%	27	1250%
Employment		17	55%	62	170%	28	47%
Baby		28	47%	54	125%	21	40%
Clothing		20	-31%	52	11%	20	-9%
Accessible Home Construction		19	1800%	46	1433%	18	****
Weatherization		11	120%	45	150%	21	40%
Air Conditioners		21	-34%	32	-6%	16	-6%
Administrative Entities		12	71%	31	182%	12	300%
Substance Abuse		17	-23%	30	-17%	8	-20%
VITA		11	-8%	22	0%	14	75%
Holiday Programs		11	-21%	24	-14%	6	-57%
Hygiene		7	0%	22	57%	7	75%
211 Systems		4	-20%	21	31%	5	-17%
Specialized Information and Referral		8	60%	12	9%	4	100%
Appliances		6	50%	12	9%	5	25%
Ex-Offender		2	-33%	13	30%	4	100%
Thrift Shops		9	****	5	67%	4	100%
Heaters		7	0%	9	350%	1	****
Personal Financial Counseling		4	300%	9	125%	4	300%
Child Care		4	33%	11	57%	1	****
Personal Records		3	0%	12	-14%	0	-100%

^{*}Compared to previous year's calls, same time frame

^{****}No data from previous year for comparison

United Way's 211 - Annual Report Trident United Way | Jan 1-Dec 31 2024



United Way Association of South Carolina



Trident United Way 211 Community Impact Needs

Community Impact Top Needs	Calls ▼
Housing	6,116
Rent Payment Assistance	3,200
Homelessness Prevention Programs	859
Transitional Housing/Shelter	666
Home Rehabilitation Programs	599
Low Income/Subsidized Private Rental Housing	581
Eviction Prevention Assistance	550
Community Shelters	493
Public Housing	411
Homeless Motel Vouchers	404
Housing Related Coordinated Entry	335
Housing Search and Information	300
Landlord/Tenant Assistance	273
Mortgage Payment Assistance	220
Rental Deposit Assistance	203
Emergency Shelter	156
Senior Housing Information and Referral	156
Homeless Permanent Supportive Housing	154
Section 8 Housing Choice Vouchers	154
Rapid Re-Housing Programs	153
Subsidized Home Acquisition	146
Homeless Shelter	131
Housing Counseling	110
Low Income/Subsidized Rental Housing	106
Domestic Violence Shelters	93
Accessible Home Construction	83
Day Shelters	81
Weatherization Programs	77
Family Crisis Shelters	64
Landlord/Tenant Dispute Resolution	51
Homeless Drop In Centers	48
Tenant Rights Information/Counseling	46
Youth Shelters	46
Independent Living Communities/Complexes	42
Itility Assistance	3,112
Electric Service Payment Assistance	2,873
Water Service Payment Assistance	497
Electric Bill Payment Plan Negotiation Assistance	250
Water Bill Payment Plan Negotiation Assistance	66
Gas Service Payment Assistance	54
Sewer Service Payment Assistance	42
ood/Meals	617
Food Pantries	473
Home Delivered Meals	70
Food Stamps/SNAP	65
Soup Kitchens	46
Formula/Baby Food	42
lealth Care	311
Prescription Expense Assistance	76
Dental Care	69
Aging and Disability Resource Centers	62
Medical Care Expense Assistance	58
Community Clinics	40
Health Insurance Information/Counseling	34

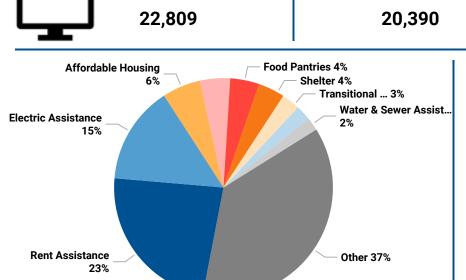
Individual, Family and Community Support Benefits Screening In Home Assistance Holiday Programs Senior Centers 37 Disaster Services Disaster Relief/Recovery Organizations Post Disaster Cleanup Clothing/Personal/Household Needs Furniture Diapers General Clothing Provision Air Conditioners General Furniture Provision Transportation Bus Fare Long Distance Transportation Non-Emergency Medical Transportation Senior Ride Programs Disability Related Transportation Senior Ride Programs Disability Related Transportation Local Transit Passes Local Bus Services Gas Money Automobile Payment Assistance Legal, Consumer and Public Safety Services General Legal Aid Income Support/Assistance Undesignated Temporary Financial Assistance VITA Program Sites Employment Job Finding Assistance Use Disorders Mental Health/Substance Use Disorders Mental Health Evaluation 31	Community Impact Top Needs	Calls ▼
In Home Assistance Holiday Programs Senior Centers Disaster Services Extreme Weather Shelters Post Disaster Relief/Recovery Organizations Furniture Diapers General Clothing Provision Air Conditioners General Furniture Provision Transportation Bus Fare Long Distance Transportation Non-Emergency Medical Transportation Senior Ride Programs Disability Related Transportation Local Transit Passes Local Bus Services Gas Money Automobile Payment Assistance Legal, Consumer and Public Safety Services General Legal Aid Income Support/Assistance Undesignated Temporary Financial Assistance Employment Job Finding Assistance Other Government/Economic Services Administrative Entities Mental Health/Substance Use Disorders 3117 412000 379 370 371 371 371 371 372 373 373 373 374 375 377 376 377 377 377 377 377 377 377 377	Individual, Family and Community Support	336
Holiday Programs Senior Centers 37 Disaster Services Extreme Weather Shelters Disaster Relief/Recovery Organizations Post Disaster Cleanup Clothing/Personal/Household Needs Furniture Diapers General Clothing Provision Air Conditioners General Furniture Provision Transportation Bus Fare Long Distance Transportation Non-Emergency Medical Transportation Indigent Transportation Senior Ride Programs Disability Related Transportation Local Transit Passes Local Bus Services Ride App Services Gas Money Automobile Payment Assistance Undesignated Temporary Financial Assistance VITA Program Sites Employment Job Finding Assistance Senior Ride Temporary Financial Assistance Semployment Septomata Services Administrative Entities Mental Health/Substance Use Disorders 311 41 42 43 44 45 46 47 47 48 48 49 44 44 44 44 46 47 48 49 40 41 41 41 41 41 41 41 41 41	Benefits Screening	217
Senior Centers37Disaster Services317Extreme Weather Shelters200Disaster Relief/Recovery Organizations79Post Disaster Cleanup50Clothing/Personal/Household Needs311Furniture90Diapers81General Clothing Provision77Air Conditioners69General Furniture Provision49Transportation278Bus Fare97Long Distance Transportation66Non-Emergency Medical Transportation65Indigent Transportation61Senior Ride Programs59Disability Related Transportation51Local Transit Passes41Local Bus Services37Ride App Services36Gas Money35Automobile Payment Assistance34Legal, Consumer and Public Safety Services186General Legal Aid186Income Support/Assistance141Undesignated Temporary Financial Assistance97VITA Program Sites44Employment82Job Finding Assistance97Other Government/Economic Services55Administrative Entities55Mental Health/Substance Use Disorders31	In Home Assistance	46
Disaster Services317Extreme Weather Shelters200Disaster Relief/Recovery Organizations79Post Disaster Cleanup50Clothing/Personal/Household Needs311Furniture90Diapers81General Clothing Provision77Air Conditioners69General Furniture Provision49Transportation278Bus Fare97Long Distance Transportation66Non-Emergency Medical Transportation65Indigent Transportation61Senior Ride Programs59Disability Related Transportation51Local Transit Passes41Local Bus Services37Ride App Services36Gas Money35Automobile Payment Assistance34Legal, Consumer and Public Safety Services186General Legal Aid186Income Support/Assistance141Undesignated Temporary Financial Assistance97VITA Program Sites44Employment82Job Finding Assistance92Other Government/Economic Services55Administrative Entities55Mental Health/Substance Use Disorders31	Holiday Programs	41
Extreme Weather Shelters Disaster Relief/Recovery Organizations Post Disaster Cleanup Clothing/Personal/Household Needs Furniture Diapers General Clothing Provision Air Conditioners General Furniture Provision Transportation Bus Fare Long Distance Transportation Non-Emergency Medical Transportation Senior Ride Programs Disability Related Transportation Local Transit Passes Local Bus Services Ride App Services Gas Money Automobile Payment Assistance Legal, Consumer and Public Safety Services General Legal Aid Income Support/Assistance Undesignated Temporary Financial Assistance Pother Government/Economic Services Administrative Entities Mental Health/Substance Use Disorders 311 200 311 311 311 311 311 311 311 311 311 3	Senior Centers	37
Disaster Relief/Recovery Organizations Post Disaster Cleanup Clothing/Personal/Household Needs 311 Furniture 90 Diapers 81 General Clothing Provision Air Conditioners 69 General Furniture Provision 77 Air Conditioners 69 General Furniture Provision 77 Bus Fare 10 Long Distance Transportation 80 Non-Emergency Medical Transportation 81 Indigent Transportation 81 Senior Ride Programs 82 Disability Related Transportation 83 Local Transit Passes 84 Local Bus Services 83 Ride App Services 83 Gas Money Automobile Payment Assistance 84 Legal, Consumer and Public Safety Services 83 General Legal Aid 84 Income Support/Assistance 97 VITA Program Sites 84 Employment 97 Job Finding Assistance 97 Cher Government/Economic Services Administrative Entities 95 Mental Health/Substance Use Disorders 31	Disaster Services	317
Post Disaster Cleanup Clothing/Personal/Household Needs 311 Furniture 90 Diapers 81 General Clothing Provision 77 Air Conditioners 69 General Furniture Provision 77 Bus Fare 10 Long Distance Transportation 80 Non-Emergency Medical Transportation 10 Indigent Transportation 10 Senior Ride Programs 10 Disability Related Transportation 11 Local Transit Passes 12 Local Bus Services 13 Ride App Services 13 Ride App Services 13 Ride App Services 13 General Legal Aid 18 Income Support/Assistance 141 Undesignated Temporary Financial Assistance 155 Administrative Entities 155 Mental Health/Substance Use Disorders 131	Extreme Weather Shelters	200
Clothing/Personal/Household Needs Furniture Diapers General Clothing Provision Air Conditioners General Furniture Provision Transportation Bus Fare Long Distance Transportation Indigent Transportation Senior Ride Programs Disability Related Transportation Local Transit Passes Local Bus Services Gas Money Automobile Payment Assistance General Legal Aid Income Support/Assistance Undesignated Temporary Financial Assistance 97 VITA Program Sites Employment Senior Ride Programs 159 Disability Related Transportation 151 Local Transit Passes 151 Local Bus Services 166 General Legal Aid 1786 Income Support/Assistance 1786 Income Support/Assistance 1786 Income Support/Assistance 1787 VITA Program Sites 1786 Employment 1787 Senior Ride App Services 1786 General Legal Aid 1786 Income Support/Assistance 1787 VITA Program Sites 1786 Employment 1787 Support Services 1786 Senior Ride App Services 1786 Seneral Legal Aid 1786 Senior Ride App Services 1786 Seneral Legal Aid 1786 Senior Ride App Services 1787 Senior Ride App Ser	Disaster Relief/Recovery Organizations	79
Furniture 90 Diapers 81 General Clothing Provision 77 Air Conditioners 69 General Furniture Provision 49 Transportation 278 Bus Fare 97 Long Distance Transportation 66 Non-Emergency Medical Transportation 61 Indigent Transportation 61 Senior Ride Programs 59 Disability Related Transportation 51 Local Transit Passes 41 Local Bus Services 37 Ride App Services 36 Gas Money 35 Automobile Payment Assistance 34 Legal, Consumer and Public Safety Services 36 General Legal Aid 186 Income Support/Assistance 97 VITA Program Sites 44 Employment 82 Job Finding Assistance 82 Other Government/Economic Services 55 Administrative Entities 55 Mental Health/Substance Use Disorders 31	Post Disaster Cleanup	50
Diapers General Clothing Provision Air Conditioners General Furniture Provision Transportation Bus Fare Long Distance Transportation Non-Emergency Medical Transportation Indigent Transportation Senior Ride Programs Disability Related Transportation Local Transit Passes Local Bus Services Ride App Services Gas Money Automobile Payment Assistance Legal, Consumer and Public Safety Services General Legal Aid Income Support/Assistance Undesignated Temporary Financial Assistance VITA Program Sites Employment Job Finding Assistance Other Government/Economic Services Administrative Entities Mental Health/Substance Use Disorders 169 87 87 881 89 89 80 89 80 80 80 80 80 80	Clothing/Personal/Household Needs	311
General Clothing Provision Air Conditioners General Furniture Provision Transportation Bus Fare Long Distance Transportation Non-Emergency Medical Transportation Indigent Transportation Senior Ride Programs Disability Related Transportation Local Transit Passes Local Bus Services Ride App Services Gas Money Automobile Payment Assistance Legal, Consumer and Public Safety Services General Legal Aid Income Support/Assistance Undesignated Temporary Financial Assistance VITA Program Sites Employment Job Finding Assistance State Other Government/Economic Services Administrative Entities Mental Health/Substance Use Disorders 77 77 77 77 77 77 77 77 77 77 77 77 7	Furniture	90
Air Conditioners General Furniture Provision Transportation Bus Fare Long Distance Transportation Non-Emergency Medical Transportation Indigent Transportation Senior Ride Programs Disability Related Transportation Local Transit Passes Local Bus Services Ride App Services Gas Money Automobile Payment Assistance Legal, Consumer and Public Safety Services General Legal Aid Income Support/Assistance Undesignated Temporary Financial Assistance Final Passistance Undesignated Temporary Financial Assistance VITA Program Sites Employment Job Finding Assistance Other Government/Economic Services Administrative Entities Mental Health/Substance Use Disorders 37 278 49 47 48 41 41 42 44 44 45 46 47 47 48 49 40 41 41 41 42 44 44 44 44 44 45 46 47 48 49 40 41 41 41 41 42 44 44 44 44 44	Diapers	81
General Furniture Provision49Transportation278Bus Fare97Long Distance Transportation66Non-Emergency Medical Transportation65Indigent Transportation61Senior Ride Programs59Disability Related Transportation51Local Transit Passes41Local Bus Services37Ride App Services36Gas Money35Automobile Payment Assistance34Legal, Consumer and Public Safety Services186General Legal Aid186Income Support/Assistance141Undesignated Temporary Financial Assistance97VITA Program Sites44Employment82Job Finding Assistance82Other Government/Economic Services55Administrative Entities55Mental Health/Substance Use Disorders31	General Clothing Provision	77
Transportation278Bus Fare97Long Distance Transportation66Non-Emergency Medical Transportation65Indigent Transportation61Senior Ride Programs59Disability Related Transportation51Local Transit Passes41Local Bus Services37Ride App Services36Gas Money35Automobile Payment Assistance34Legal, Consumer and Public Safety Services186General Legal Aid186Income Support/Assistance141Undesignated Temporary Financial Assistance97VITA Program Sites44Employment82Job Finding Assistance82Other Government/Economic Services55Administrative Entities55Mental Health/Substance Use Disorders31	Air Conditioners	69
Bus Fare Long Distance Transportation Non-Emergency Medical Transportation Senior Ride Programs Disability Related Transportation Local Transit Passes Local Bus Services Ride App Services Gas Money Automobile Payment Assistance Legal, Consumer and Public Safety Services General Legal Aid Income Support/Assistance Undesignated Temporary Financial Assistance Py VITA Program Sites Employment Job Finding Assistance Other Government/Economic Services Administrative Entities Mental Health/Substance Use Disorders 97 VITA Program Sites S5 Mental Health/Substance Use Disorders 31	General Furniture Provision	49
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Legal, Consumer and Public Safety Services186General Legal Aid186Income Support/Assistance141Undesignated Temporary Financial Assistance97VITA Program Sites44Employment82Job Finding Assistance82Other Government/Economic Services55Administrative Entities55Mental Health/Substance Use Disorders31	Gas Money	35
General Legal Aid 186 Income Support/Assistance 141 Undesignated Temporary Financial Assistance 97 VITA Program Sites 44 Employment 82 Job Finding Assistance 82 Other Government/Economic Services 55 Administrative Entities 55 Mental Health/Substance Use Disorders 31	Automobile Payment Assistance	34
Income Support/Assistance Undesignated Temporary Financial Assistance 97 VITA Program Sites 44 Employment 32 Job Finding Assistance 82 Other Government/Economic Services Administrative Entities 55 Mental Health/Substance Use Disorders 31	Legal, Consumer and Public Safety Services	186
Undesignated Temporary Financial Assistance 97 VITA Program Sites 44 Employment 82 Job Finding Assistance 82 Other Government/Economic Services 55 Administrative Entities 55 Mental Health/Substance Use Disorders 31	General Legal Aid	186
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	Mental Health Evaluation	31



Trident United Way 211 Website Statistics Overview

In November of 2023, 211 launched a new website. This website allows for further insight into user interactions with 211. Website traffic constitutes over double the call volume to 211 and, as illustrated below, attracts users with different needs. While Rent and Electric Assistance remain in the top highest needs, Internet Assistance often ranks high for website users. A full list of guided search results can be found on the next page, as well as summary of top keyword searches.

Total Guided Result Searches

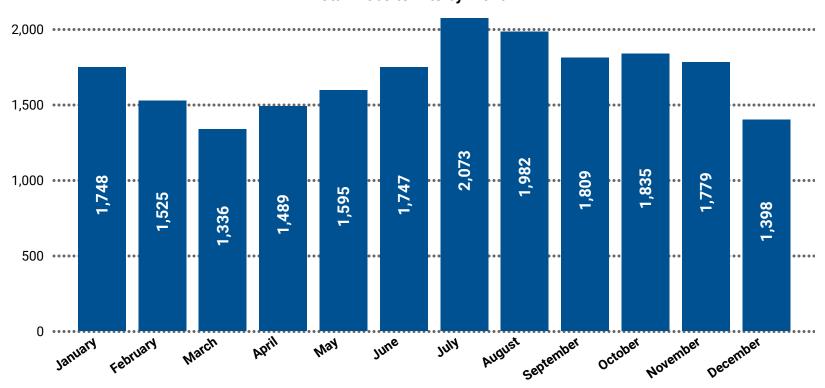


Total Website Visits

Total Keyword Searches 3,234



Total Website Hits by Month





Website Hits

Trident United Way 211 Website Search Statistics

Top Keyword Searches

food	Christmas	warming shelter	Homeless	charleston leg	home repair	salvati	Shelter
				3	3		
		6	5	Eyeglasses	Home Repairs	3	3
12		A place to live	Hotel vouchers	3	3	Skills	Utility
Rent	10 Rental assistance			Help with mol	Housing		
	Relital assistance	5	5	3			
		Consumer credit	food pantry	Holiday	jobs		3
11	8	5	4	3	3	warming o	enter

Top Guided Search Results

Website Hits

Guided Result Categories

Guided Result Categories	Website Hits		
Rent Assistance	5,893		
Electric Assistance	3,670		
Affordable Housing	1,432		
Home Rehabilitation & Accessibility	1,128		
Food Pantries	1,086		
Shelter	994		
Transitional Housing	685		
Mortgage Assistance	572		
Water & Sewer Assistance	488		
Eviction Prevention	449		
Dental and Vision Care	283		
Counseling and Mental Health Services	264		
Clothing	245		
Free Clinics	241		
Children Clothing & Diapers	221		
Food Banks	216		
Job Search	205		
Eviction Prevention Legal Assistance	202		
Disability Services	201		
Medical and Prescription Expense Assistance	201		
Internet Assistance	192		
General Legal Assistance	182		
Food for Babies and Children	163		
Food Assistance (SNAP, WIC, TANF, etc.)	156		
Job Training	150		
Senior Housing	138		
Transportation Financial Assistance	136		
Gas Assistance	135		
Rehabilitation and Substance Abuse Services	133		
Food for Seniors	132		
Family Law	127		
GED & Adult Education	126		
Furniture & Household Supplies	125		

Unemployment	117
Tax Assistance	106
Weatherization	105
Employment Transportation	100
Other Transportation Needs	99
Personal Care Needs	99
Furniture and Household Supplies	97
Home Delivered Meals	93
Transportation to Medical Appointments	93
Ex-Offender Re-entry Programs	90
Soup Kitchen	86
Senior Ride Programs	84
Crisis Shelters	81
SNAP	81
Senior Services and Legal Aid	80
Home Accessibility and Ramp Construction	79
Medicaid & Medicare	77
Childcare Voucher	74
Mental Health Evaluations	72
Women's Health and Family Planning	70
Veteran Assistance Programs	64
Local Transportation	62
Mental Health Hotlines	59
Disaster Relief	58
Medical Transportation	56
Identification Documentation	54
Benefits Screening	53
Assistive Technology	49
Detoxification	49
Respite Care and Support Groups	42
Maternity Needs	41
Social Security	40
Domestic Crisis Hotlines	39
LGBTQ Community Centers	36
Senior Centers	36

3	▼
Temporary Financial Assistance	35
Immigration Legal Assistance	34
Transportation Information	34
Crime and Victim Services	32
TANF	32
Sexual Health and Safe Sex Resources	31
Disaster Shelter	30
Special Diet and Nutritional Foods	30
Transgender Services	30
Disaster Clean Up	29
Adult Day Programs	28
Autism	27
Disaster Recovery	27
Social Security and Medicare	26
Suicide Prevention	26
Sexual & Physical Abuse Counseling and Resources	25
Long Distance Transportation	23
Elder Law	22
Dental & Vision Care	21
Discrimination Legal Assistance	21
LGBTQ Support Groups	21
Holiday Assistance	20
WIC	20
Family & Youth Shelters	19
Thirft Stores	19
Disaster Hotlines	17
Extreme Weather Shelters	16
Violence Prevention	16
Crisis Hotlines	14
Federal Emergency Management Agency (FEMA)	14
Human Trafficking Hotlines	13
Internet Access	13
Power Outage	13

Guided Result Categories