TRIDENT UNITED WAY

2025 Program Impact Sponsorship Opportunities



WHY PARTNER WITH US?

Your corporate sponsorship directly supports Trident United Way's mission to create lasting impact across the Tri-County area. Together, we deliver innovative programs in education, financial stability and health that empower families and individuals to thrive. Through your investment, we can drive measurable change and build stronger, more resilient community for all.

BENEFITS OF PARTNERSHIP

1. Brand Visibility:

Promote your organization through Trident United Way's wide-reaching digital platforms, event materials and community reports.

2. Employee Engagement:

Inspire your team through volunteer opportunities, leadership events and tailored engagement experiences.

3. Community Leadership:

Demonstrate your corporate leadership and commitment to creating measurable, positive change in the Tri-County area.

PROGRAM IMPACT PARTNERSHIP LEVELS AND BENEFITS

PARTNERSHIP LEVEL	ANNUAL INVESTMENT	KEY BENEFITS	
Visionary Partner	\$150,000	 Prominent logo on all printed and digital materials, reports and event signage Tailored quarterly volunteer experiences (Kit Assembly or Hands-On options available) Quarterly dedicated social media and program posts with sponsor tags Recognition in TUW newsletters Bi-annual site tours (Resource Connection Centers, FoodShare) Priority invites/first offers for major programmatic events 2 custom Lunch & Learns led by TUW program leaders Logo featured on TUW website for one year 	
Transformative Partner	\$100,000	 Medium-sized logo on printed and digital materials, reports and event signage Tailored bi-annual volunteer experiences (Kit Assembly or Hands-On options available) Bi-annual dedicated social media and program posts with sponsor tags Recognition in TUW newsletters Annual site tours (Resource Connection Centers, FoodShare) Priority invites/first offers for major programmatic events 1 custom Lunch & Learn led by TUW program leaders Logo featured on TUW website for one year 	
Unity Partner	\$50,000	 Logo on printed and digital materials, reports and event signage Annual volunteer experiences (Kit Assembly or Hands-On options available) Annual social media post recognizing sponsorship Recognition in TUW newsletters Priority invites/first offers for major programmatic events Logo featured on TUW website for one year 	
Community Builder	\$25,000	 Name listed on printed and digital materials, reports and event signage Annual social media post recognizing sponsorship Recognition in TUW newsletters Priority invites/first offers for major programmatic events Logo featured on TUW website for one year 	
Supporter	\$10,000	 Name listed on printed and digital materials, reports and event signage Recognition in TUW newsletters Priority invites/first offers for major programmatic events Logo featured on TUW website for one year 	

PROGRAMMATIC BUNDLES

When you have determined your Annual Investment Level, select one Program Impact Bundle to support from the options described below:

TRI-COUNTY FOR ALICE® SPONSORSHIP:

Supports initiatives like the ALICE[®] Report Publications, Community Poverty Simulations and ChangeMaker Grants to address the needs of struggling families in our community.

FOOD INSECURITY Sponsorship:

Empowers the **FoodShare** program to combat hunger and ensure equitable access to nutritious food.



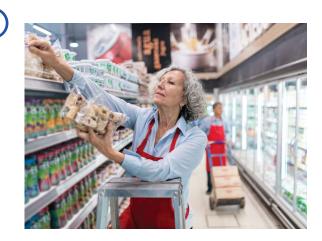
COMMUNITY NAVIGATOR SPONSORSHIP:

Fuels efforts such as the **211 Helpline**, CharityTracker™ Tool, Emergency Kits and Resource Connection

Centers operations to provide essential care

and support for those in need.









BREAKING BARRIERS SPONSORSHIP:

Supports programs that remove barriers to employment, childcare, healthcare and financial stability through initiatives like the **Barriers to Employment Fund, Home Essentials Kits and Mobile Health/Telehealth programs.**

AMERICORPS SPONSORSHIP:

Helps cover the cost of **AmeriCorps navigator training** and provides vital training and programmatic support for participants.



VITA SPONSORSHIP:

Covers programmatic costs of the **Volunteer Income Tax Assistance (VITA)** program, offering tax prep support and volunteer training to the community.









NEXT STEPS:

1. Schedule a Meeting: Connect with Trident United Way's team to select sponsorship opportunities that align with your goals.

2. Select Your Sponsorship Level: Choose from a range of options designed to maximize your impact and visibility.
 3. Activate Your Partnership: Join us in driving meaningful change through Trident United Way's

transformative programs.



UNITED IS THE WAY TM

CONTACT US

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LET'S BUILD A BRIGHTER FUTURE TOGETHER!

2025 PROGRAM IMPACT INVESTMENT COMMITMENT FORM



Corporate Name:		
Contact Name:		
Address:		
City:	State:	Zip:
Phone:	Email:	
Signature:		
ANNUAL PARTNERSHIP LEVEL	<u>& PROGRAMMA</u>	FIC BUNDLE SELECTIONS
Mark one (1) in this column: Visionary Partner – \$150,000 Transformative Partner – \$10 Changemaker Partner – \$50, Community Builder – \$25,00 Supporter – \$10,000 annuall	00,000 annually 000 annually 0 annually	Mark one (1) in this column: Tri-County for ALICE® Sponsorship Food Insecurity Sponsorship Community Navigator Sponsorship Breaking Barriers Sponsorship AmeriCorps Sponsorship VITA Sponsorship
Invoice me for my Program I *Invoices will be provided within 30 days Please find my check enclos Please charge my (circle one Card Number:	of pledge and payment ed (payable to Tric e): VISA Master(is due within 30 days of the receipt of the invoice. dent United Way) Card American Express Discover
3 Digit Code: Zip C	ode:	
Please return this signed Commi Mail: Trident United Way PO Box Email: Brooke Chhina, Director of	63305 North Cha	rleston, SC 29419



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