



Good Work!



To encourage civic engagement year round.

Volume 5, Issue 5

2-1-1 Give Help

July 2010

Day of Caring: From projects to partnerships

Partners have your back, share your passion, are on the same wave length as you, help meet common goals. It's no secret that while Day of Caring provides amazing opportunities to get involved and make a difference in our community, the event's ultimate goal is to build or strengthen relationships that lead to year round engagement. For the past 11 years, Day of Caring has facilitated the creation of these relationships by uniting area nonprofits, schools, and agencies with local companies, community groups, and individuals with the intent to improve our community, one service project at a time. Imagine what can be done when we extend the day and deepen the partnerships. Check it out.

Community Partnerships

General Manager Brad Davis and his team from Rick Hendrick BMW first partnered with C.C. Blaney — a rural elementary school located in Hollywood — several years ago for Day of Caring. They cleared the grounds and removed a dilapidated shed to make the area safer for the children. That was good and that was that.

A couple years later, Davis was invited to join the Education Foundation's Principal for a Day program at C.C. Blaney. "Working in the school for the day, I saw the need for community assistance far greater than just the maintenance repairs we had done with Day of Caring. When I returned to work, we implemented a program that would allow every Rick Hendrick Imports employee to take one paid day a year off to assist in a public school. Employees that did not have students in a public school were encouraged to do their volunteer work at C.C. Blaney."

What's more, Rick Hendrick employees, partners, and vendors continue to initiate or take part in numerous drives, fundraisers, and special events on behalf of C.C. Blaney and its students. As a result, hundreds of dollars and countless donations have been made in an effort to meet the needs of the school and its community.

"Our goal and benchmark for success is that we make the difference in one child's life," said Davis. "We'll never

really know if we succeeded, but I suspect we have already, many times over."

According to Kisha Harvey, Guidance Counselor at C.C. Blaney, Brad Davis and the employees of Rick Hendrick BMW are always willing to help when needed. She believes the relationship has worked because of the respect those at Rick Hendrick have for the C.C. Blaney community and the hard-working individuals that reside there.

What a great example of turning a one-time project — clearing a shed or volunteering as principal for the day — into the opportunity to get engaged, make a difference and build an ongoing relationship that truly touches lives.

Business Partnerships

Day of Caring fosters not only community partnerships for the greater good, but also alliances among businesses that ultimately make good business sense.

Goose Creek's own Alcoa Mt. Holly is a prime example of a company that has used the power of collaboration to meet community needs. "In past years," says Yvonne Infinger, Day of Caring Coordinator for Alcoa Mt. Holly, "our plant manager suggested that we leverage our partnerships with local contractors to strengthen our Day of Caring projects. [These] partnership[s] added to the number of participants on our event team, and we hope that they also encouraged our contractors to promote volunteerism within their own companies and in the community." Infinger concludes, "[P]artnering with both new and familiar organizations, we not only complete the task but make new friends and ultimately build a better place to work, live and learn." Talk about win/win.

Start or strengthen those partnerships right now! Read on to learn how to get the most out of Day of Caring and turn one-day projects into lasting partnerships.

Sign up for

There's no better way to launch, strengthen or celebrate your workplace's commitment to our community than fielding a team as part of Day of Caring 2010.

Now's the time to sign up! Visit tuw.org to get started. Are you the Volunteer Team Leader? If not, find that person and help him or her with the following tips:

- Get input from coworkers or "team" before choosing the team's project. Do they want to be inside or out? Do they want to help a specific issue? 8-hour shift or 4-hour shift?
- Review the Volunteer Team Leader manual for tips on project selection and volunteer team management plus help navigating the website.
- The "soft" deadline for projects has passed, **and** projects are still coming in. If you don't see the perfect project for your team, don't hesitate to contact an agency or school that you want to work with to see if you can shape a project together.
- Always, contact the Day of Caring staff at TUW if they can be helpful at any point along the way — 566-7185 or 211volunteer@tuw.org.

Can't wait to see you on **September 14!**

CVC...Really!



Capture the spirit and energy that seem to permeate your workplace around of Day of Caring and keep it alive all year round. How? Make sure your company is part of Trident United Way's Corporate Volunteer Council (CVC). Invite those responsible for civic engagement or employee volunteerism to participate in the following:

- Right now, complete the **baseline survey** so that we can get a sense of where we are and where we're headed as an engaged community. Here's the link: www.surveymonkey.com/s/TUW-CVC-baseline-survey
- August 11, 3-4:30pm — **CVC Membership Meeting**. Learn and share with your colleagues to help you discover the best practices and next steps to lead your workplace's civic engagement. RSVP now!

www.surveymonkey.com/s/CVC-Aug112010-RSVP
You really do want your company to be part of this important conversation. Visit <http://tuw.org/volunteerCVC.asp> or contact 211volunteer@tuw.org for more information.

Good Work! can be good deeds AND good stuff!

For Lists of Volunteer Opportunities AND Items Needed by Helping Agencies

Visit TUW.org * Click "VOLUNTEER" * Follow the **BIG BLUE BUTTON**

SPONSOR	EVENT/ OPPORTUNITY	DESCRIPTION	DATES TIMES	CONTACT NUMBER EMAIL WEBSITE
Trident United Way	The Benefit Bank	The Benefit Bank is an innovative network system for delivering benefits and enhancing anti-poverty efforts. The goal is to create a sustained, multi year anti-poverty campaign that brings together faith based, community based and other organizations to serve people forced to live in poverty. Hundreds of volunteers are needed to help people break the cycle of poverty. Scheduling is very flexible at many sites across the Tricounty area.	Next trainings: July 29, 9am-4pm OR July 30, 9am-4pm The need: Ongoing	Cathy Easley 843-740-9000, ext. 243 ceasley@tuw.org thebenefitbank.com/SouthCarolina
Charleston County Parks and Recreation	Reggae Nights	Good music. Good vibes. Old school reggae with a new school attitude in a beautiful setting — either James Island or Wannamaker County Park. Volunteers will assist with ticketing, checking ID's, wrist bands, and alcohol sales. Must be 21 and able to be on your feet!	August 7 and 29 7-11pm	Erin Guerrero 843-762-8053 eguerrero@ccprc.com www.ccprc.com
City of Charleston Mayor's Office for Children Youth and Families	First Day Festival	Help celebrate the beginning of the 2010-11 school year —Volunteer at the First Day Festival at the Maritime Center. YOU can assist the chefs in the food court, kids in the kids zone, the entertainers on the stage and much, much more! There are tons of pre-festival activities as well. Visit the website to sign up.	August 15 8:30am—4:30pm Pre-festival help is needed now! 100s of volunteers are needed!	Annie Leomporra 843-965-4190 leomporraa@charleston-sc.gov www.charlestoncity.info/mocyf
American Red Cross—Carolina Lowcountry Chapter	Join the 1200	Our local Red Cross needs 1200 emergency services volunteers NOW to be prepared in the event of local disasters. The next training includes the Orientation and "Fulfilling our Mission," plus Psychological First Aid. Trainings are held at the chapter headquarters—8085 Rivers Avenue in North Charleston.	August 21 9am-4:30pm	Lisa Miller-Wills 843-764-2323. ext. 364 WillsLi@usa.redcross.org www.lowcountryredcross.org/
Charleston Habitat for Humanity	Donations and ReStore help!	Through the end of the year, Charleston Habitat is looking for help everyday: <ul style="list-style-type: none"> • volunteers to help our box truck driver make donation pickups throughout the Charleston area. • Volunteers to help with all aspects of running the ReStore — cleaning, pricing, arranging, customer service, inventory, online sales, etc. 	Ongoing	Laurel Prichard 843-722-7145 laurel@charlestonhabitat.org www.charlestonhabitat.org

GIVE. ADVOCATE. VOLUNTEER.

We're on the web:
www.TUW.org

Trident United Way
PO Box 63305
North Charleston, SC 29419

Choose → **VOLUNTEER**



Click

Create the Community You Want!

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